

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 410341

1. THE NAME OF THE CANDIDATE IS: Carlos Curbelo
US House of Representatives
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF _____ in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Carlos Curbelo for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Paul Kilgore
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Jonathan Ferrell
Name
1747 Pennsylvania Ave Washington DC
Address 70006
703-683-4877
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
Paul Kilgore - Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

WPLG, INC.

Orders
Order / Rev: 410341
Alt Order #: 08435020
Product Desc: CURBELO 4 CONGRESS
Estimate: 8581
Flight Dates: 11/03/16 - 11/08/16
Original Date / Rev: 11/02/16 / 11/02/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency
Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pol/C Curbelo/R/CON/FL
Demographic: A35+
Product Codes: PL-Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	7	\$23,200.00	\$19,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	7	\$23,200.00	\$19,720.00	14.20
Totals	7	\$23,200.00	\$19,720.00	14.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	11/04/16	11/04/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$2,500.00	P-2	1.80	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--		1				\$2,500.00		1.80			
2	WPLG	11/04/16	11/04/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:30 AM-8:00 AM)	----1--	:30	1	\$3,000.00	P-2	1.90	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--		1				\$3,000.00		1.90			
3	WPLG	11/07/16	11/07/16	M-F 1135-1238a Kimme Kimmel	CM	1135-1238a (11:35 PM-12:35 XM)	1-----	:30	1	\$1,500.00	P-2	0.80	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$1,500.00		0.80			
4	WPLG	11/07/16	11/07/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-7:30 AM)	1-----	:30	1	\$3,000.00	P-2	2.10	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$3,000.00		2.10			
5	WPLG	11/06/16	11/06/16	Su Wknd Early News Sunday Weekend Early News	CM	530-7p (6:00 PM-6:30 PM)	-----1	:30	1	\$2,700.00	P-2	2.90	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$2,700.00		2.90			
6	WPLG	11/03/16	11/03/16	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	---1---	:30	1	\$7,500.00	P-2	4.70	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---		1				\$7,500.00		4.70			

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 Estimate: 8581

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WPLG	11/08/16	11/08/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-7:30 AM)	-1-----	:30	1	\$3,000.00	P-2	2.10	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	-1-----		1				\$3,000.00		0.00			
Totals														7	\$23,200.00